FIRST IDEA WEB DEVELOPMENT(Pvt.)Ltd.

ECOMMERCE
PROPOSAL

OCTOBER
2018

PROPOSAL

- Objective
- Website Proposed Feature
- Our Package
- The Solution
- All in one Maintenance Plan
- Terms And Conditions

2

OBJECTIVE

This document will serve as a proposal for the online diagnosis system development. It contains the required features, solution with action steps for the development and the cost summary.

3

FEATURES

- Ecommerce Features
- Product Description
- Product Specification
- Product Multiple images
- Product Price
- Product Discount
- Discount on Bulk Quantity
- Reward Points On Purchase
- Product Reviews
- Product Ratings
- Related Products
- Product Comparison
- Features Products
- Latest Products
- Special deals
- Stock Management

- Payment Gateways
- Discount Coupons
- Gift Vouchers
- Shipping weight Calculation
- Multiple Shipping Methods
- Automatic Image Resizing
- Multiple Tax Rates
- Information Pages
- Contact Us Form
- Products Returns
- Discount Coupon System
- Reward Points
- User Management
- Complete Backend Administration
- Printable Invoices

- Reports
- Free Logo
- Free Home Page Slider(banner)
- Custom Banner Placement
- Multi-Currency
- Multi-Language
- Affiliate Model
- SEO Optimized
- Localization
- Backup & Restore tools
- Sort Products On Category Page
- Product Options With Image
- Manufacturer Menu
- Newsletter Model
- Price Slider
- Live Chat (zoho)

FEATURES

1. Register / Login seller account from frontend .. Different seller panel http://seller.example.com
2. Start uploading category , products, options from seller panel
3. 1 product different seller prices
3. Different folder for every seller for images
4. Seller can change status of order
5. Seller module call on any page where you can view list of sellers.
6. Seller profile page where customer can see products by vendor
7. Seller shop SEO URL link with username :- http://multiseller.in/aditya

8. Ajax uploading of images
9. Seller payment options PayPal , bank transfer , cheque payment
10. Physical and downloadable product option for seller
11. Every seller registration , product , category approval option from admin
12. Product enquiry to seller on product page
13. After creating products, categories it will go to admin for approval
14. Admin also can login into seller account from backend using login seller link
15. Admin can add/assign product to seller from backend

16. In seller transaction history option to pay seller by PayPal, manual payment option
17. check seller's transaction, products against that transactions and who bought those products in 1 page using jQuery
18. Products Bulk Uploading
19. Bulk Uploading images using ajax
20. Membership Plans
21. Advanced Dashboard
22. Adaptive PayPal also supports ..for that you can contact us on skype.

5

OUR PACKAGE

Development will take **25 working days**

NO	Description	Amount
1	Multi-Vendor Standards	**Rs.100,000/-**

6

SOLUTION

This section explains that how First Idea Web Development(Pvt.)Ltd will complete Website Design & Development.

Sign In Process

1. You Will Sign In by Filling Our Agreement form and Paying 50% Of the decided amount
2. After Sign In process we will start the development of your website.

Development Process

1. Analysis
2. Design
3. Demonstration
4. Modify Design
5. Second Demonstration
6. Modify Design
7. Testing
8. Finalization
9. Remaining 50% Amount Payment

All In One
Maintenance Plan

It Includes Training, Domain Registration, Emails, Web Hosting and Disaster Recovery Services

No	Description	Amount PKR
1	**Managed Application and Database Server Starter Business Hosting, Domain Registration, Email and Security Package.** We'll Provide Premium Business Hosting Account with Following Special Features: **Unlimited Web Space Free Domain Name With .com, .NET or .org extension Unlimited Email Accounts** Hosting on Super Server Domain Name Registration Dedicated Hardware Resource Extra Security with Physical Firewall Fast Speed Unlimited Email Accounts Email and Data Antivirus License	**Free For First Year** (Actual Price Rs. 7000/Year)

8

4

All In One
Maintenance Plan

It Includes Training, Domain Registration, Emails, Web Hosting and Disaster Recovery Services

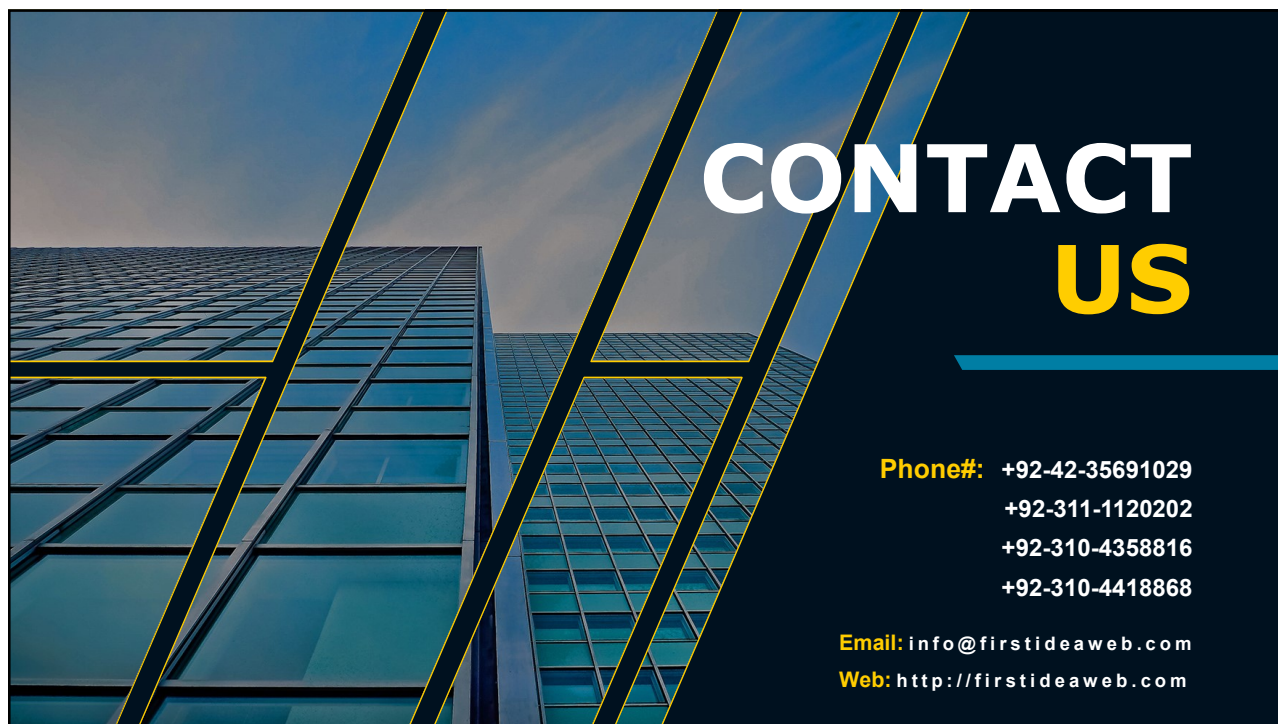| No	Description	Amount PKR
	Highly Effective Spam Filtration Priority Issue Resolution Service **(Listed in A category Clients)** 24/7/365 Telephonic/Live Chat/Email/Ticket Support Uptime and security management of website **Disaster Recovery** **Setup** We'll take weekly off site backup of database and application server Service also includes restoration of complete website data from backup in case of any disaster.	

9

TERMS & CONDITIONS

1. The Client is required to nominate one person during the entire project life cycle for assistance. We'll design the website exactly according to his instructions.

2. The cost may increase if client changes the initial requirements.

3. All the communication will be conducted through emails.

4. Client must provide all the text material according to fixed schedule otherwise final deadline may slip.

5. Prices are exclusive of all Government Taxes

6. We'll receive 50% advance payment at the time of project starting, and 50% at project completion. Website will be uploaded after the final payment.

Terms and Conditions

10

CONTACT
US

Phone#: **+92-42-35691029**
+92-311-1120202
+92-310-4358816
+92-310-4418868

Email: **info@firstideaweb.com**
Web: **http://firstideaweb.com**