

# FIRST IDEA WEB DEVELOPMENT(Pvt.)Ltd.

**ECOMMERCE  
PROPOSAL**

OCTOBER  
2018



# PROPOSAL

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- Objective
- Website Proposed Feature
- Our Package
- The Solution
- All in one Maintenance Plan
- Terms And Conditions



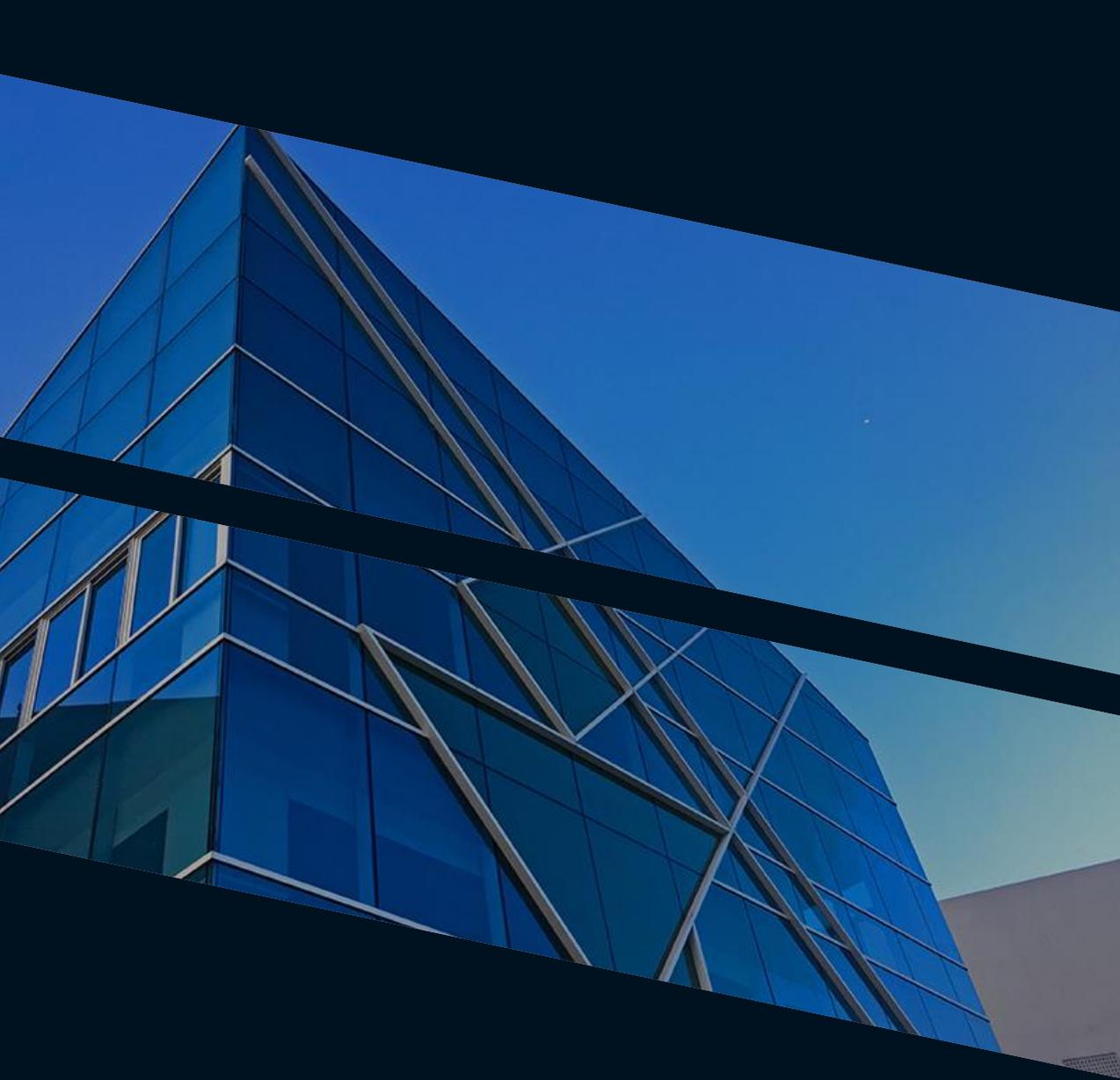
# OBJECTIVE

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This document will serve as a proposal for the online diagnosis system development. It contains the required features, solution with action steps for the development and the cost summary.

# FEATURES

1. Latest Products
2. Special deals
3. Stock Management
4. Payment Gateways
5. Discount Coupons
6. Gift Vouchers
7. Shipping weight Calculation
8. Multiple Shipping Methods
9. Automatic Image Resizing
10. Multiple Tax Rates
11. Information Pages
12. Contact Us Form
13. Products Returns
14. Discount Coupon System
15. Reward Points
16. Ecommerce Features
17. Product Description
18. Product Specification
19. Product Multiple images
20. Product Price
21. Product Discount
22. Discount on Bulk Quantity
23. Reward Points On Purchase
24. Product Reviews
25. Product Ratings
26. Related Products
27. Product Comparison
28. Features Products
29. User Management
30. Complete Backend Administration
31. Reports
32. Free Logo
33. Free Home Page Slider(banner)
34. Custom Banner Placement
35. Multi-Currency
36. Multi-Language
37. Affiliate Model
38. SEO Optimized
39. Localization
40. Backup & Restore tools
41. Sort Products On Category Page
42. Product Options With Image
43. Manufacturer Menu
44. Newsletter Model
45. Price Slider
46. Live Chat (zoho)



# OUR PACKAGE

Development will take **25 working days**

| NO | Description                                | Amount             |
|----|--|--------------------|
| 1  | Ecommerce II Standards<br>( \$350 Actual ) | <b>Rs.35,000/-</b> |

# SOLUTION

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This section explains that how First Idea Web Development(Pvt.)Ltd will complete Website Design & Development.

## Sign In Process

1. You Will Sign In by Filling Our Agreement form and Paying **50%** Of the decide amount
2. After Sign In process we will start the development of your website.

## Development Process

1. Analysis
2. Design
3. Demonstration
4. Modify Design
5. Second Demonstration
6. Modify Design
7. Testing
8. Finalization
9. Remaining **50%** Amount Payment

# All In One Maintenance Plan

It Includes Training, Domain Registration, Emails, Web Hosting and Disaster Recovery Services

| No | Description  | Amount PKR   |
|----|--|--|
| 1  | <p><b>Managed Application and Database Server Starter Business Hosting, Domain Registration, Email and Security Package.</b><br/>We'll Provide Premium Business Hosting Account with Following Special Features:</p> <ul style="list-style-type: none"><li><b>Unlimited Web Space</b></li><li><b>Free Domain Name With .com, .NET or .org extension</b></li><li><b>Unlimited Email Accounts</b></li></ul> <p>Hosting on Super Server Domain Name<br/>Registration Dedicated Hardware<br/>Resource<br/>Extra Security with Physical Firewall Fast<br/>Speed Unlimited Email Accounts Email and<br/>Data Antivirus License</p> | <p><b>Free For<br/>First Year</b><br/>(Actual Price Rs.<br/>7000/Year)</p> |

# All In One Maintenance Plan

It Includes Training, Domain Registration, Emails, Web Hosting and Disaster Recovery Services

| No | Description  | Amount PKR |
|----|--|------------|
|    | <p>Highly Effective Spam Filtration<br/>Priority Issue Resolution Service (<b>Listed in A category Clients</b>)<br/>24/7/365 Telephonic/Live Chat/Email/Ticket Support Uptime<br/>and security management of website <b>Disaster Recovery<br/>Setup</b><br/>We'll take weekly off site backup of database and application server Service<br/>also includes restoration of complete website data from backup in case of any<br/>disaster.</p> |            |

# TERMS & CONDITIONS

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1. The Client is required to nominate one person during the entire project life cycle for assistance. We'll design the website exactly according to his instructions.
2. The cost may increase if client changes the initial requirements.
3. All the communication will be conducted through emails.
4. Client must provide all the text material according to fixed schedule otherwise final deadline may slip.
5. Prices are exclusive of all Government Taxes
6. We'll receive **50%** advance payment at the time of project starting, and **50%** at project completion. Website will be uploaded after the final payment.





# CONTACT US

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