

FIRST IDEA WEB DEVELOPMENT(Pvt.)Ltd.

**ECOMMERCE
PROPOSAL**

OCTOBER
2018



PROPOSAL

- Objective
- Website Proposed Feature
- Our Package
- The Solution
- All in one Maintenance Plan
- Terms And Conditions



OBJECTIVE

This document will serve as a proposal for the online diagnosis system development. It contains the required features, solution with action steps for the development and the cost summary.

FEATURES

1. Latest Products
2. Special deals
3. Stock Management
4. Payment Gateways
5. Discount Coupons
6. Gift Vouchers
7. Shipping weight Calculation
8. Multiple Shipping Methods
9. Automatic Image Resizing
10. Multiple Tax Rates
11. Information Pages
12. Contact Us Form
13. Products Returns
14. Discount Coupon System
15. Reward Points
16. 50 Products
17. Ecommerce Features
18. Product Description
19. Product Specification
20. Product Multiple images
21. Product Price
22. Product Discount
23. Discount on Bulk Quantity
24. Reward Points On Purchase
25. Product Reviews
26. Product Ratings
27. Related Products
28. Product Comparison
29. Features Products
30. User Management
31. Complete Backend Administration
32. Live Chat (zoho)
33. Reports
34. Free Logo
35. Free Home Page Slider(banner)
36. Custom Banner Placement
37. Multi-Currency
38. Multi-Language
39. Affiliate Model
40. SEO Optimized
41. Localization
42. Backup & Restore tools
43. Sort Products On Category Page
44. Product Options With Image
45. Manufacturer Menu
46. Newsletter Model
47. Price Slider



OUR PACKAGE

Development will take **25 working days**

NO	Description	Amount
1	Ecommerce II Standards (\$250 Actual)	Rs.25,000/-

SOLUTION

This section explains that how First Idea Web Development(Pvt.)Ltd will complete Website Design & Development.

Sign In Process

1. You Will Sign In by Filling Our Agreement form and Paying **50%** Of the decide amount
2. After Sign In process we will start the development of your website.

Development Process

1. Analysis
2. Design
3. Demonstration
4. Modify Design
5. Second Demonstration
6. Modify Design
7. Testing
8. Finalization
9. Remaining **50%** Amount Payment

All In One Maintenance Plan

It Includes Training, Domain Registration, Emails, Web Hosting and Disaster Recovery Services

No	Description	Amount PKR
1	<p>Managed Application and Database Server Starter Business Hosting, Domain Registration, Email and Security Package. We'll Provide Premium Business Hosting Account with Following Special Features:</p> <ul style="list-style-type: none">Unlimited Web SpaceFree Domain Name With .com, .NET or .org extensionUnlimited Email Accounts <p>Hosting on Super Server Domain Name Registration Dedicated Hardware Resource Extra Security with Physical Firewall Fast Speed Unlimited Email Accounts Email and Data Antivirus License</p>	<p>Free For First Year (Actual Price Rs. 7000/Year)</p>

All In One Maintenance Plan

It Includes Training, Domain Registration, Emails, Web Hosting and Disaster Recovery Services

No	Description	Amount PKR
	<p>Highly Effective Spam Filtration Priority Issue Resolution Service (Listed in A category Clients) 24/7/365 Telephonic/Live Chat/Email/Ticket Support Uptime and security management of website Disaster Recovery Setup We'll take weekly off site backup of database and application server Service also includes restoration of complete website data from backup in case of any disaster.</p>	

TERMS & CONDITIONS

1. The Client is required to nominate one person during the entire project life cycle for assistance. We'll design the website exactly according to his instructions.
2. The cost may increase if client changes the initial requirements.
3. All the communication will be conducted through emails.
4. Client must provide all the text material according to fixed schedule otherwise final deadline may slip.
5. Prices are exclusive of all Government Taxes
6. We'll receive **50%** advance payment at the time of project starting, and **50%** at project completion. Website will be uploaded after the final payment.





CONTACT US

Phone#: +92-42-35691029
+92-311-1120202
+92-310-4358816
+92-310-4418868

Email: info@firstideaweb.com

Web: <http://firstideaweb.com>